

City of London St Paul's Gyratory Scheme

Give My View Executive Summary

13.12.22 - 25.01.23



2,646
Voters

What is your relationship to the City of London?

Worker



47%

Visitor



40%

Only
travel
through



26%

Resident



22%

Business
owner



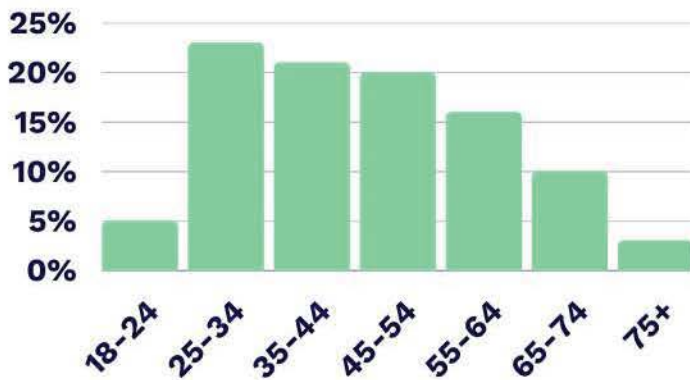
5%

Student

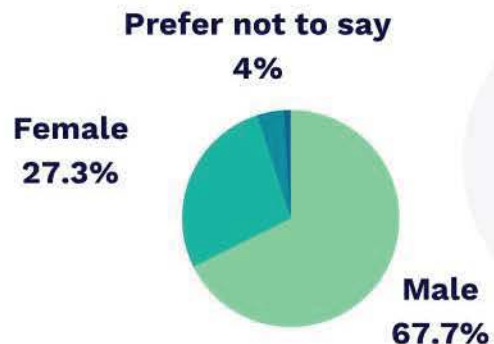


4%

Voter age from Demographics



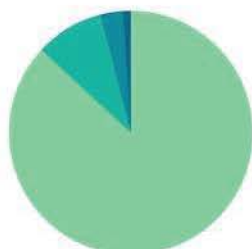
Voter gender from Demographics



Voter disability from Demographics

Yes, limited a little

9.1%



No
86.9%

Voter Devices

98% Mobile

1% Desktop

1% Tablet

Quantitative Analysis

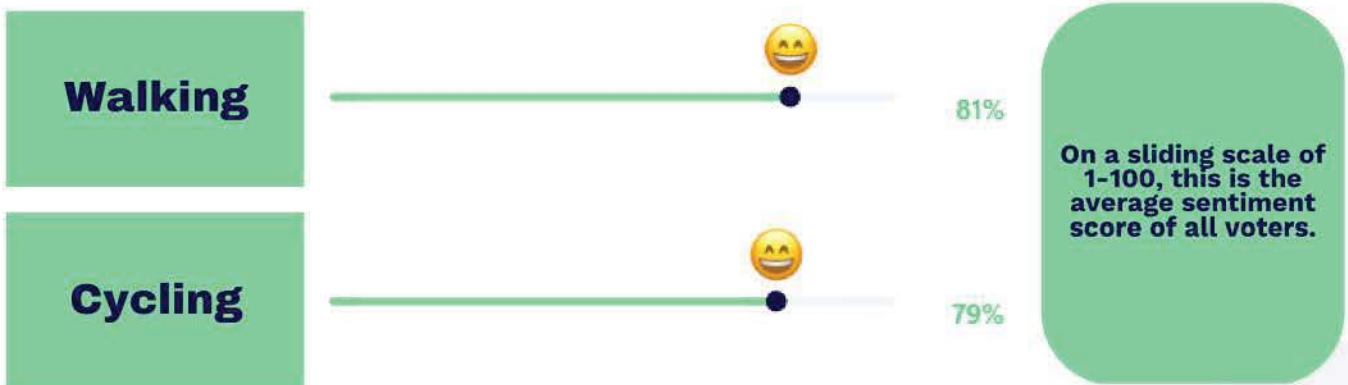


A high majority of people in the St Pauls area use a form of active travel.

When asked how they usually travel around the area, respondents voted highly for:

- Walking with 49%
- Cycling with 36%
- Bus with 8%.

We asked people how they would feel if vehicle journey times were lengthened to support walking and cycling improvements. Here's how they felt:



When you take a look at the average voter value split by each mode of transport it gives you a better picture of how people feel, as per below:

	Walk	Cycle	Bus	Private car	Taxi	Commer-cial vehicle	Powered two-wheeler	Wheel-chair
Improved walking	97%	93%	67%	28%	17%	42%	36%	80%
Improved cycling	75%	96%	65%	23%	11%	34%	34%	88%

You can see that those who regularly use powered, private vehicles largely oppose this idea. While the three most-used modes of transport are in favour. Wheelchair users, who make up less than 1% of the respondents are also strongly in favour.

Quantitative Analysis

We asked people if they would support a public space at the southern end of King Edward Street. Here's how they felt:



84%

On a sliding scale of 1-100, this is the average sentiment score of all voters.

When taking a look at the average voter value split by segmentation and split by mode of transport, we are shown a more detailed picture of how people feel:

	Worker	Visitor	Only travel through	Resident	Business Owner	Student		
Segmentation	85%	87%	88%	77%	65%	84%		
	Walk	Cycle	Bus	Private car	Taxi	Commer-cial vehicle	Powered two-wheeler	Wheel-chair
Transport	85%	94%	77%	31%	16%	45%	40%	89%

The group that are least in favour of this public space are **Business Owners**, however, they still average in the positive end of the scale. The users of **powered private vehicles** are most opposed to the public space, with **Wheelchair** users strongly in favour.

When asked what things they'd like to see in a new pedestrianised space, people voted highly for:

- **Trees and plants with 87%**
- **Places to sit with 79%**

The options with the least votes were:

- **Children's play area with 17%**
- **Event space with 16%**



