

**Morgan, Jackson**

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**From:** Tamsin Ace [REDACTED]  
**Sent:** 01 June 2024 14:55  
**To:** Planning Policy Consultations  
**Subject:** East Bank Support for City Plan 2040  
**Attachments:** City Plan 2040 - TA East Bank .docx

**Categories:** CONFIRMED

THIS IS AN EXTERNAL EMAIL

Please find attached a letter of support for the City Plan 2040. Apologies this is late so I'm hoping it can still be included.

Best wishes,

Tamsin Ace (she/her)  
**Director of East Bank**

**East Bank**  
London Legacy Development Corporation

**EASTBANK**

**MAYOR OF LONDON**

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# EASTBANK

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31 May 2024

Dear Planning Policy Consultations,

I am writing to respond to the City Corporation's consultation on the City Plan 2040.

It is vitally important that the City Plan 2040 has a distinct focus on making the City a seven-day-a-week cultural destination where everyone feels welcome. There is a growing cohort of cultural organisations and experiences in the City which should be built upon and enhanced where possible.

In particular, we would welcome the following commitments (as set out in Strategic Policy S6: Culture and Visitors, page 95, City Plan 2040):

- Supporting the development of creative industries and encouraging appropriate workspace and digital infrastructure to facilitate their development.
- Enabling a vibrant evening and night-time economy, especially in areas of night-time activity and around cultural and tourist attractions where public transport such as the night tube and night buses are available, ensuring that users are well-served with safe and convenient night-time transport.
- Maintaining and enhancing the City's open spaces and public realm to accommodate cultural events and activities that are inclusive and accessible to all City communities, and which promote and celebrate the City's rich heritage and culture.
- Encouraging the temporary use of vacant buildings for creative and cultural activities.

Based on the above, we are therefore happy to state that we consider the City Plan 2040 to be a sound and legally compliant document.

Thank you for the opportunity to respond and we would welcome the opportunity to engage with you further on cultural and creative opportunities in the City of London.

Best wishes



Tamsin Ace  
Director, East Bank

