Morgan, Jackson

From: Bengi Unsal (She/Her)

Sent: 17 June 2024 14:59

To: Planning Policy Consultations

Subject: City Plan 2040

Categories: CONFIRMED

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THIS IS AN EXTERNAL EMAIL

Dear Planning Policy Consultations,

As Director of the Institute of Contemporary Arts, I am writing to respond to the City Corporation's consultation on the City Plan 2040 and to reiterate the importance of ensuring that the City Plan 2040 has a focus on making the City a seven-day-a-week cultural destination where everyone feels welcome.

The Institute of Contemporary Arts (ICA) is London's leading space for contemporary culture. We commission, produce and present new work in film, music, performance and the visual arts by today's most progressive artists. Central to the ICA's vision and mission is a commitment to diversity, equality, and inclusion at all levels of the organisation.

Having reviewed the City Plan, we would, in particular, welcome the following commitments as set out in Strategic Policy S6: Culture and Visitors on page 95:

- Supporting the development of creative industries and encouraging appropriate workspace and digital infrastructure to facilitate their development.
- Enabling a vibrant evening and night-time economy, especially in areas of night-time activity and around cultural and tourist attractions where public transport such as the night tube and night buses are available, ensuring that users are well-served with safe and convenient night-time transport.
- Maintaining and enhancing the City's open spaces and public realm to accommodate cultural events and activities that are inclusive and accessible to all City communities, and which promote and celebrate the City's rich heritage and culture.
- Encouraging the temporary use of vacant buildings for creative and cultural activities.

Additionally, we would welcome the opportunity to not only make use of vacant buildings, but also making it easier for to use the outside of buildings, public spaces, squares etc to be used to host artistic or cultural opportunities. Also we would welcome any additional ways in which contributions or funding could be provided to cultural institutions, especially with the declining art funding.

Based on the above, we would be happy to confirm that we consider the City Plan 2040 to be a sound and legally compliant document. We would also welcome the opportunity to engage with you further on the implementation of cultural and creative opportunities in the plan.

Kind regards,

Bengi

Bengi Unsal (She/Her) Director

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