City of London welcomes talking statues Transcript

0:04 hi my name is Liana Boyle and I work for 0:06 the City of London Corporation and I'm 0:08 here today at dr. Johnson's house for 0:10 the launch of the talking statues arts 0:12 program this is an amazing program that 0:16 brings the statues to life enabling them 0:18 to talk and tell you what's on their mind there's lots of different artists 0:22 and writers involved in this project and 0:24 several of these statues nine of them 0:26 are actually based in the city itself 0:28 and giving the opportunity to walk 0:30 around our streets and really engage 0:32 with the statues that we have here i'm 0:34 here at took the statue i'm going to 0:37 give hodge the cat underneath d open up 0:42 my QR reader when I scan this code like 0:51 go 0:54 I gotta go can you hear it 1:00 I answered my phone I got Nicholas persons voice telling me about Hajj and 1:14 being Hodge who was Samuel Johnson's cat 1:17 and telling me all about why he's in the 1:18

square and what he's up to and how his

1:21

master used to bring him Easter's for

1:24

dinner well the idea is that statues

1:27

will start talking all over London and 1:29

many are in the City of London and the 1:31

idea is that by using new technology to 1:35

give the statues a voice we can persuade 1:37

people to look at these things that we 1:39

often pass by unnoticed Hodge was a very 1.42

active animal and very much known in the 1:45

locality and the fact that he now who'd 1:47

now can talk to the general public gives 1:49

him such great credence it's an amazing 1:53

and inspired contribution to the city it 1:56

seemed such an attractive idea i mean 1:59

slightly dotty but we have so much 2:04

wonderful statuary in the country and 2:06

particularly in London particularly in 2:08

the city and I think we will look at

2:11

Saskatchewan with it oh yes yes yes I

must must google him when i get home and 2:17

you forget so just to have an

2:19

opportunity to get a quick sketch of 2:22

that person and what they stood for i 2:25

think it's very good you want people to 2:28

enjoy the streets come into the city of

2:30

london don't think it's just one

2:33

building with lots of buildings and lots

2:35

of wonderful architecture and marvelous

2:37

things going on in the city that people

2:39

forget about just like this project

2:41

champions liberty for the individual and

2:45

particularly

2:46

was outspoken against King George the

2:48

third I'm now in front of the John

2:51

Wilkes statue on fetter Lane and if you

2:54

want to hear the statue talk you just

2:55

look for the purple plaque there on all

2:57

of the statues as part of the talking

2:59

statues program so I'm going to few now

3:01

so you can see how easy it is to do I'm

3:03

going to use the QR reader then you

3:06

follow the directions it's very simple

3:07

it will come up on your screen you just

3:09

hit go it will then call you and then

3:12

the statue will speak to you 20 minutes

3:14

or I'll have talked my face away and

3:17

we'll be upstairs yes I enjoy this title

3:20

quite as much as I enjoy being called a

3:23

demagogue a wit a charlatan and a

3:26

pornographer so this is a really great

3:29

way of engaging with these statues gives

3:31

you so much more than just looking at

3:32

them it gives you a flavor of their

3:34

personality so much more you can get

3:37

from just looking at them